Safari ASAP Privacy Policy

Thank you for visiting the SAFARI ASAP website. This privacy policy outlines what information we collect online and how we use it. This policy applies throughout our website, unless otherwise specified.

NORMAL WEBSITE USAGE

Our web site is designed to provide you with information about travel and holiday planning in East Africa and other countries in Africa. From our site, you can access many commercial and non-commercial web sites that will assist in the travel planning phase of your vacation. All sections of the site can be accessed without providing any personal information (i.e. your name, e-mail, mailing address, phone number, etc.). Any information gathered is done so on a volunteer basis only (for example, through submitting the Enquiry Form).

Standard information is gathered when you enter the SAFARI ASAP network such as your Internet service provider (ISP), the web site that referred you to us, the pages you request, date and time of your visits, software used to browse the web, etc. This information is used to develop our website based on current and future trends and is in no way used to identify you personally.

COOKIES

Some of our Web pages may use "cookie" technology to measure activity at our Web site and to customize information to your personal interests. A cookie is an element of data that a Web site can send to your browser to store on your hard drive. The use of cookies is an industry standard and you will find them at most major websites.

Our website uses cookies to collect information about your visits, including the pages you view, the time of your visits, your registration information (if you register online), and a range of other navigational information.

Cookies allow us to tailor our site to your individual preferences and permit you to navigate certain parts of our site without having to re-enter information you provided on a previous visit. If you prefer not to take advantage of these conveniences, most browsers allow you to decline cookies. You are free to decline our cookies but if you do, you will not be able to take advantage of these conveniences.

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COLLECTION AND USE OF PERSONALLY IDENTIFIABLE INFORMATION

In some instances, SAFARI ASAP may request or collect information online that identifies you personally, such as your name, e-mail or postal address, or telephone number, and we may on occasion request or collect information about your preferences, interests, hobbies, and the like in an effort to tailor a program to suit your requirements and expectations. This may occur in a variety of circumstances, including when you, communicate with us by e-mail, respond to surveys, or enroll in competitions. Again, you are not obligated to provide this information but if you choose not to, some portions of our website may not be accessible to you.

We use the information we collect online to provide you with the services you request, and for a variety of general marketing and planning purposes. For example, we may use information that identifies you personally to communicate with you by e-mail, postal mail or telephone about special offers, promotions, products, or services, or to follow up on products or services we have already provided. SAFARI ASAP does not rent or sell this information to other companies.

You should be aware that we reserve the right to disclose your personal information if required to do so by law, or in the good faith belief that such action is reasonably necessary to comply with legal process, respond to claims, or to protect the rights, property or safety of SAFARI ASAP Ltd, our employees, suppliers, customers, or the public.

STORAGE AND SECURITY

The information you provide on this website is saved indefinitely and may be stored on one or more databases directly or indirectly maintained by SAFARI ASAP. The information is stored in a manner appropriate to the nature of the data and is used for the purposes described in this online privacy policy. All personal data collection is in accordance with the Consumer Data Protection Act (TZ).

CHILDREN

SAFARI ASAP Ltd does not intend to collect personal information from children. If you are under 18 years old, you should not provide information on this website and should ask a parent/responsible carer to do so for you if necessary. SAFARI ASAP Ltd has strived to maintain the contents of the website so that it is child-friendly and contains no offensive information.

Safari ASAP Privacy Policy

PUBLIC WEB PAGES

Some of our web pages may in future be available to the public. SAFARI ASAP Ltd is not responsible for the uses that may be made by the public of any information you submit to us for posting on publicly accessible web pages or forums.

LINKS TO OTHER WEBSITES

SAFARI ASAP has made an effort to include links to sites that may be of interest to you and are in good taste. Please bear in mind that a link to or from our website does not imply endorsement of that site. We do not control the sites to which we link and assume no responsibility for their content or their privacy policies.

QUESTIONS OR CONCERNS

If you have any questions or concerns about this online privacy policy or believe SAFARI ASAP has not adhered to it, please let us know by sending an e-mail to contact@safariasap.com

CHANGES TO THIS POLICY

By using this site, you agree to the terms and conditions of our online privacy policy. Please do not use this site if you do not agree to them. We reserve the right to change this policy at any time, but will post changes on our website if we do. We encourage you to review the terms of this privacy policy whenever you visit this website.